



# zubair nazir

Experienced WordPress & Shopify Developer specializing in custom themes, plugins, and liquid-based layouts. Skilled in Elementor, WooCommerce, Shopify customization, and delivering responsive, secure, high-performance websites with client-focused solutions.



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## SKILLS

HTML

CSS

JAVASCRIPT

JQUERY

Elementor

Wordpress

shopify

wix

square space

web flow

php

Liquid Code

shopify liquid  
customization

## LANGUAGES

English

Professional Working Proficiency

Urdu

Full Professional Proficiency

Punjabi

Native or Bilingual Proficiency

## INTERESTS

Book Reading

## WORK EXPERIENCE

### Lead Web Developer Page One Formula

02/2025 - present

Oakville, Canada

#### Achievements/Tasks

- Developed and maintained client websites using WordPress and Elementor.
- Customized themes in shopify liquid to meet client requirements.
- Ensured websites are fully responsive and optimized for performance.
- Collaborated with cross-functional teams to deliver high-quality web solutions.
- worked on payment gateways for woocommerce and shopify stores.
- Handling the server of the company with above 100 clients.
- using management tools Gohighlevel and clickup.

### Senior Web Developer Nextec Agency

04/2024 - 05/2025

#### Achievements/Tasks

- Developed and maintained client websites using WordPress and Elementor.
- Customized themes and plugins to meet client requirements.
- Ensured websites are fully responsive and optimized for performance.
- Collaborated with cross-functional teams to deliver high-quality web solutions.
- Worked on other CMS Platforms like (squarespace, Shopify, webflow, and wix).
- used different SEO strategies to make websites SEO friendly.
- Worked on integrating REST APIs for seamless data communication.
- Used Advanced Custom Fields (ACF) and implementing secure payment gateways.

### WordPress Developer Click Media Lab Inc.

05/2024 - 11/2024

#### Achievements/Tasks

- Designed and developed WordPress websites for clients in various industries.
- Implemented security measures, SEO strategies, and performance optimization techniques.
- Worked closely with project managers and clients to ensure timely delivery of projects.
- Take weekly meeting with our international client for smooth communication.

### Senior Web Developer Upage

08/2020 - 05/2024

#### Achievements/Tasks

- I managed 200 plus clients domain and backend hosting as we have cloud server
- I used multiple hostings for website management like bluehost, hostinger, cloudways etc.
- direct Communication with clients to solve there issues.
- developed more then 250 websites and more of them are e commerce.
- developed more then 25 shopify websites.

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## EDUCATION

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### BS Computer Science

Arid Agriculture University

03/2016 - 03/2020

3.41/4

### DAE Electronics

Swedish institute of technology

09/2012 - 09/2015

### Matriculation

Rawalpindi Board

07/2009 - 07/2011